

# OCISAA December Meeting Recap

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Hey everyone,

Quick update from our December 10th meeting:

## The Big News:

We're staffing a booth (#203) at the Evolution of Psychotherapy Conference at the Anaheim Convention Center this weekend (Dec 15-17). This is a fantastic outreach opportunity—over 3,000 therapists will be there, and we'll be sharing info about SAA and our fellowship. We're all set with literature and materials.

## Financial Health:

We're in good shape with \$3,057.80 in the bank. Thanks especially to the Corona del Mar (\$200) and Irvine (\$60) meetings for their contributions! Our monthly expenses run about \$227 for Google Ads, Zoom, and other essentials.

## Outreach & Web Stats:

- Google Ads brought us 979 impressions and 87 clicks (a few emails and calls too)
- Website had 1,152 views from 713 visitors
- Most popular pages: Meetings (387 views) and News (47 views)
- 24 BlueSky engagements

## Housekeeping:

We've postponed elections until our January meeting (January 14, 2026 at 6:30pm).

As always, if you can support our mission through donations (Zelle to 949-244-7786 or Venmo to @ocisaa), it helps fund our website, Google Ads, retreats, and new meetings.

*In fellowship,*  
OCISAA